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Special Release

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CELEBRATING WORLD BOOK DAY 2015

The Centre for Education Media Resource Studies (formerly Abadina Media Resource Centre) announces the 18th World Book Day Celebration which comes up on Thursday, 5 March, 2015. The World Book Day designated by United Nations Educational, Social and Cultural Organization (UNESCO) is a celebration of authors, illustrators, books and most importantly, a celebration of reading.

The main aim of the Celebration is to encourage children to explore the pleasures of books and reading by providing them with the opportunity to have a book of their own. Children of all ages will come together to appreciate reading loudly and very happily.

The Centre for Educational Media Resource Studies will be celebrating this day with several activities which include interactive reading sessions with students in selected private primary schools in Ibadan and readers in the Centre's Children library. These activities will help children explore themes around reading and books. The Deputy Vice Chancellor (Academic), Prof. Gbemisola A. Oke will be in the Centre by 3:00 p.m. to "read a book" to the children.

There will also be a radio interview on Diamond FM, University of Ibadan and Space FM, Ibadan to educate the public about World Book Day Celebration.

Members of the University community can be involved in this programme by donating books to the Centre's Library and by giving a book gift to a child on Thursday, 5 March, 2015.

Thank you.

O. I. Olukoya, MNIM, FPA
Registrar